

The Rockford Heat AAU Basketball Organization would like to present you with an opportunity to help support area youth that are using basketball in amazing ways to gain exposure to college scouts. Rockford Heat has officially had our 5th senior class this season and now has over **60 players** that are going to fulfill their dreams of playing college basketball while getting their education. In the last 5 years our athletes have surpassed over 4.3 million dollars in scholarships. Feel free to check our Alumnae page on our website as more seniors in the Class of 2018 commit to different schools. We expect a total of 10 seniors to announce their college plans before the end of this school year.



WE humbly request your financial support to help our players. Your support is not just another donation, but an investment in the community and our youth. Through our experiences, we know that young athletes who have strong support networks and opportunities like Rockford Heat Basketball, tend to graduate from high school and make better personal choices, in the present as well as in the future. Our goal is to develop young athletes not only into excellent basketball players, but also into outstanding student athletes that; because of their participation in Rockford Heat Basketball will have higher chances of earning scholarships to play and succeed at the collegiate level. Through your generosity, we will be able to provide uniforms, tournament fees, and other accessories for student athletes who would otherwise be unable to purchase these items.

Being part of the AAU Basketball Organization provides the opportunity to travel around the Midwest for highly competitive tournaments. Our teams and players have achieved success in various tournaments, and have participated in several showcases that have helped gain attention for our players to get noticed and recruited by college coaches

We have multiply levels designed for your consideration:

Corporate Sponsorship-\$2500

Championship Level-\$1500

\$250-Lay Up; \$500-Jump Shot; and \$1000-3 Point Play

Rockford Heat Foundation is a 501(c)3, EIN 82-5321774

Your sponsorship at ANY amount will help our team to achieve our goals. I would honor the opportunity to discuss any portion of this request with you.

Thanking you in advance for your consideration.

Sincerely,

John Penney

Rockford Heat Director

815-871-4112

John.penney@rockfordheat.com

www.rockfordheat.com

Checks can be sent to: Rockford Heat Foundation
4692 Chandan Woods Dr.
Cherry Valley, IL 61016